

UVODNA BESEDA

Nena Židov, Mojca Račič Simončič

11

Spet je leto naokoli in na naše uredništvo je priromal zajeten šopek zanimivih člankov, tako znanstvenih kot strokovnih. Uredniški odbor se je tokrat odločil, da bodo letošnja osrednja tema znanstvenih člankov vplivi digitalnih tehnologij, "navideznih svetov" in svetovnega spleta na vsakdanje življenje ljudi in na naše raziskovalno delo. Članke s tovrstno tematiko objavljamo v sklopu *Etnografija interneta*. Dan Podjed v prispevku *Google vas gleda* opozarja, da svetovni splet, ki omogoča objavljanje in sledljivost različnih vsebin, omogoča nadzorovanje ljudi. Mojca Ramšak v članku *V pričakovanju e-zdravja* piše o vplivu novih tehnologij na različne segmente zdravstva, še posebej o prednostih, slabostih in dilemah e-zdravja. Jana Šimenc v članku "*dr. google.com*" razpravlja o večplastnosti in nekaterih dilemah, ki jih v razmerje med človekom in njegovim zdravjem prinašajo svetovni splet in napredne informacijske tehnologije. Aleš Lamut v članku *Predstave o najboljši spolnosti slovenskih moških, ki imajo spolne odnose z moškimi* predstavlja evropsko internetno raziskavo EMIS z javnozdravstvenimi cilji. Opozarja na pomen interneta za raziskovanje spolnega življenja in predstavlja rezultate analiz enega od internetnih vprašanj odprtega tipa o najboljši spolnosti.

Sklop *Razprave* prinaša vsebinsko raznovrstne članke. Inja Smerdel v prispevku z naslovom *Kaj nam lahko povedo voli na likovnih upodobitvah* piše o likovni umetnosti kot o enem od virov za raziskovanje razmerja med ljudmi in voli. Tjaša Zidarič pa se v članku *Institucionalizacija in komercializacija subkulturnih grafitov* loteva uličnih grafitov in predstavlja njihovo premeščanje iz avtentičnega okolja na področje umetnosti in komercialne kulture. Aleš Črnič v članku "*Nove religije? A mislite krščanstvo?*" predstavlja in klasificira neopoganske in staroverske skupine, ki so se v zadnjem času pojavile v Sloveniji. Uršula Lipovec Čebren v članku *Reformiranje zdravstvenega sistema Slovenije* predstavi reformiranje zdravstvenega sistema v Sloveniji in ga primerja z zdravstvenim sistemom v nekdanji Jugoslaviji. Gorazd Makarovič pa v članku *Sramotilne kazni na Slovenskem* oriše sramotilne kazni in naprave na Slovenskem od poznega srednjega veka do sredine 19. stoletja.

Drugi del Etnologa, namenjen predstavitvi dogajanja na področju muzealstva doma in po svetu, je tako kot prvi del odprt za vse pisce, ne le za zaposlene v Slovenskem etnografskem muzeju. Vendar pa so letošnje *Etnomuzejske strani* zapolnili izključno pisci iz matične ustanove. To kaže na dejstvo, da muzej ostaja še naprej izredno živahna

ustanova in da se njegovi zaposleni ukvarjajo s pridobivanjem muzejskih predmetov, jih negujejo, raziskujejo, pripravljajo razstave, sodelujejo v (mednarodnih) projektih, urejajo muzejsko dokumentacijo, opravljajo pedagoško delo, komunicirajo z javnostjo ..., tako v samem muzeju kot tudi zunaj njega in zunaj domovine ter tudi v virtualnem prostoru. Kljub zajetnosti drugega dela revije je lahko na njenih straneh predstavljen v besedi in sliki le delček te pestre dejavnosti. Bralec se tako lahko seznani le z nekaterimi pomembnejšimi lanskoletnimi dosežki kot tudi z nekaterimi na videz manj pomembnimi drobci, ki pa lepo zaokrožujejo mozaično podobo delovanja sodobnega nacionalnega muzeja.

Da je tudi SEM, tako kot številni domači in tuji muzeji, že zdavnaj izstopil iz slonokoščenega stolpa, ponazarja prispevek Nene Židov *Muzeji in družbeno vključevanje*, ki to dejavnost podrobneje predstavi na primeru razstave o brezdomstvu na Slovenskem. Muzejska dokumentacija SEM je po zaslugi sodelavcev tega oddelka in zaradi možnosti, ki jih ponujajo sodobne tehnologije, v zadnjih nekaj letih postala eden živahnih muzejskih oddelkov. O tem se lahko prepričamo tudi iz zapisa Barbare Sosič *Spletne zbirke SEM*, ki so z istim imenom od leta 2010 dostopne na domači strani muzeja, kar je rezultat nekajletnega projekta digitalizacije muzejskih predmetov, fotografij in risb. Poleg klasičnih muzejskih nalog je muzej po odločbi Ministrstva za kulturo v letošnjem letu prevzel še koordinacijo Registra žive kulturne dediščine. O dosedanem delovanju na tem področju in o smernicah za nadaljnje delo piše v članku *Od Unescove konvencije o varovanju nesnovne kulturne dediščine do Registra žive kulturne dediščine na Slovenskem* Nena Židov, ki je tudi ena od članic koordinacijskega odbora. Adela Pukl pa nam v prispevku *Cockta – pijača vaše in naše mladosti* predstavi še eno zanimivo domačo razstavo, ki prav tako predstavlja vsebinsko novost na razstavnem področju našega muzeja in ki hkrati začrtuje nove smernice njegove zbiralne politike. Barbara Sosič iz oddelka za dokumentacijo predstavi donacijo fotografske zbirke Matije Murka v prispevku *Po fotografskih poteh srbske in hrvaške epike prof. dr. Matije Murka*. Miha Špiček iz istega oddelka pa osvetli še eno zanimivo donacijo temu oddelku oziroma muzeju v zapisu *Dragocena dopolnitev fotografske zbirke Vekoslava Kramariča*. Tudi kustosi dopolnjujejo svoje zbirke, o čemer pišeta Andrej Dular v prispevku *Vzorčni valjčki v zbirki Slovenskega etnografskega muzeja* ter Inja Smerdel v zapisih »*Listnat'oš*« in *Vsebinsko ubrani risba in fotografija*.

V razdelku *SEM v preteklem letu* so nanizani prispevki *Razstavna dejavnost SEM*, *Priveditve v SEM* in *Bibliografija sodelavk in sodelavcev SEM za leto 2010*. Upamo, da bo kljub bolj ali manj naštevanju dogodkov in bibliografskih enot tudi ta del zanimiv za bralce, saj se šele ob podrobnejšem prebiranju teh strani zares razpre pahljača muzejskih dejavnosti. Pred zadnjim sklopom *Knjižna poročila in ocene* pa smo se ob njenem častitljivem jubileju spomnili naše nekdanje kolegice dr. Pavle Štrukelj. Na tem mestu ji skupaj s Tanjo Tomažič tudi člani uredništva in vsi sodelavci muzeja voščimo in ji želimo, da bi še dolgo ostala trdno na okopih etnološkega dela.

Dragemu in spoštovanemu bralstvu pa tako urednici kot člani uredniškega odbora želimo obilo zanimivega branja!

PREFACE

Nena Židov, Mojca Račič Simončič

13

Another year has passed during which the Etnolog's editors received quite a number of interesting scientific and professional articles. The central theme of this volume's scientific articles are the effects of digital technologies, "virtual worlds", and the Internet on people's everyday life and our research work. These articles are published in the section *Ethnography of the Internet*. In *Google is watching you* Dan Podjed points out that while the Internet facilitates the publication of various contents, their traceability makes it possible to monitor people. Mojca Ramšak's article *Awaiting e-health* addresses the impact of new technologies on different segments of the health system and in particular the advantages, disadvantages, and dilemmas of e-health. In *Dr.google.com* Jana Šimenc discusses the multilayered nature of processes and some dilemmas the introduction of the Internet and advanced information technologies have brought to the relationship between man and his health. Aleš Lamut's article *Ideas of the best sex life among Slovene men who have sex with men* presents the European MSM Internet Survey and its public health objectives. He draws attention to the importance of the Internet to the research into sex life and presents the results of the analysis of an open-end online question on the best sex life.

The *Studies* section presents a range of articles with diverse contents. Inja Smerdel writes on the plastic arts as sources for research into the relationship between people and oxen in *What images of oxen can tell us*. In *Institutionalisation and commercialisation of subculture graffiti* Tjaša Zidarič addresses street graffiti and presents their transfer from their authentic environment to the world of art and commercial culture. Aleš Črnič's article *New religions? Do you mean Christianity?* presents and classifies Neo-pagan and Old Believer groups that have emerged in Slovenia in recent times. *Reforming Slovenia's health system* by Uršula Lipovec Čebroň presents the reform of Slovenia's health system and compares it to that of the former Yugoslavia. Gorazd Makarovič's article *Humiliating punishments in Slovenia* describes humiliating punishments and devices in Slovenia from the Late Middle Ages to the mid 19th century.

Just like the first part of Etnolog, its second part, presenting developments in the world of museums in Slovenia and abroad, is open to all authors, not only to the staff of the Slovene Ethnological Museum. However, this year's *Museum News*

section has been entirely written by staff members. The section demonstrates that the museum remains a very lively institution and that its staff members engage in acquiring museum objects, taking care of them, carrying out research, preparing exhibitions, cooperating in (international) projects, creating museum documentation, performing educational activities, and communicating with the public in the museum, outside of it, and abroad, as well as in the virtual space. In spite of the extensiveness of the journal's second part, it can present only a minor part of all these activities in words and pictures. The reader is thus informed on some of the most important achievements of the past year, but also on some seemingly less important items, which perfectly complement the mosaic image of a modern national museum's operation.

Like many other domestic and foreign museums the SEM has long since come out of its ivory tower. This is well illustrated by Nena Židov's article *Museums and social inclusion*, which presents inclusion in detail, using the case of the exhibition on homelessness in Slovenia. Thanks to the efforts of the department's staff and the options provided by modern technologies, the Documentation Department has become one of the museum's liveliest units. As is illustrated by Barbara Sosič review, *The SEM's Online Collections*, which have been accessible under the same name on the museum's website since 2010; the collections are the fruit of the several years lasting project of digitising museum objects, photographs, and drawings. In addition to classical museum tasks, the SEM has been assigned responsibility for the coordination of the Register of Living Cultural Heritage by a decree of the Ministry of Culture. The past activities in this field and guidelines for further work are described in the article *From UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage to the Register of Living Cultural Heritage in Slovenia* by Nena Židov, who is a member of the coordination committee. *Cockta, the drink from our younger days*, written by Adela Pukl, presents another interesting domestic exhibition, which is also a novelty in the museum's exhibition policy and outlines new guidelines for its collection policy. Barbara Sosič from the Documentation Department presents the donation of the Matija Murko photographic collection in *Tracing Serbian and Croatian epics in photographs*. Miha Špiček from the same department highlights another interesting donation in *A precious addition to the Vekoslav Kramarič Photographic Collection*. Our curators continue to complement their collections: Andrej Dular writes on the *Patterned roller brushes in the collection of the Slovene Ethnographic Museum*, and Inja Smerdel describes acquisitions in *Lístnat'oš* and *Harmonious drawing and photograph*.

The section *The SEM in the past year* reports on *The SEM's exhibitions in 2010*, *Events in the SEM in 2010* and the *Bibliography of the SEM's staff members in 2010*. Though these reports more or less enumerate events and bibliographical units, we hope that they will draw the interest of the readers, because careful reading of these pages provides them with a realistic and comprehensive overall view of the museum's activities. Before reaching the final section, *Book reviews*, we honour the anniversary of our former colleague Dr. Pavla Štrukelj. The members of the editorial board and the entire staff of the museum congratulate her together with Tanja Tomažič and wish her to remain steadfast in her loyalty to ethnological work.

The editors and the members of the editorial board wish you pleasant reading.